

Last Updated: January 2022

Southwest Idaho Economic Overview

Civilian Labor Force (Dec 2021) 422,866 1.8% **Unemployment Rate (Dec 2021)** Population (2020) 849,171 Median Household Income (2019) \$59,952 Per Capita Personal Income (2020) \$44,518 Poverty Rate (2019) 12.0%

Idaho Department of Labor labor.idaho.gov



1. Regional Demographic Characteristics, 2019

	Southwest	Region (%)	State of Idaho (%)	United States (%)	
Total Population	785,609	100.0%	1,717,750	324,697,795	
Race and Ethnicity					
White alone, not hispanic	629,136	80.1%	82.0%	60.7%	
Black or African American alone, not hispanic	7,610	1.0%	0.7%	12.3%	
Native American alone, not hispanic	4,318	0.5%	1.1%	0.7%	
Asian alone, not hispanic	14,224	1.8%	1.3%	5.5%	
Hispanic or Latino (of any race)	108,276	13.8%	12.5%	18.0%	
Gender					
Male	392,955	50.0%	50.1%	49.2%	
Female	392,654	50.0%	49.9%	50.8%	
Age					
Median age	43.2	-	40.3	38.1	
Under 18 years	198,637	25.3%	25.7%	22.6%	
Over 18 years	586,972	74.7%	74.3%	77.4%	
21 years and over	517,875	65.9%	64.9%	67.9%	
Over 65 years	114,823	14.6%	15.4%	15.6%	
Educational Attainment (Population 25 years and Over)					
Less than 9th grade	16,635	2.1%	2.2%	3.5%	
High school graduate (with equivalencies)	136,063	6.2%	17.8%	18.3%	
Some college, no degree	130,671	16.6%	16.9%	13.9%	
Associate's degree	48,897	6.2%	6.4%	5.8%	
Bachelor's degree	106,430	13.5%	12.1%	13.4%	
Graduate or professional degree	51,667	6.6%	5.8%	8.4%	
Median Household Income	\$59,952	-	\$56,605	\$62,843	

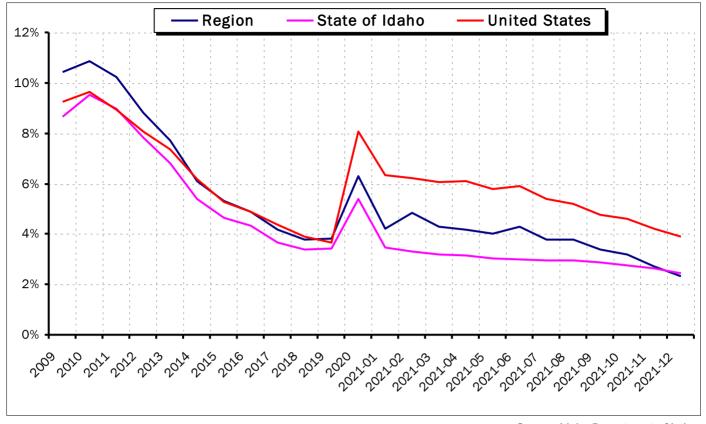
Source: US Census Bureau, American Community Survey 2019 5-Year Estimates

2. Labor Force

	Labor Force	Employment	Unemployed	Unemployment Rate
December 2021	422,866	415,079	7,787	1.8%
December 2020	416,886	397,866	19,020	4.6%

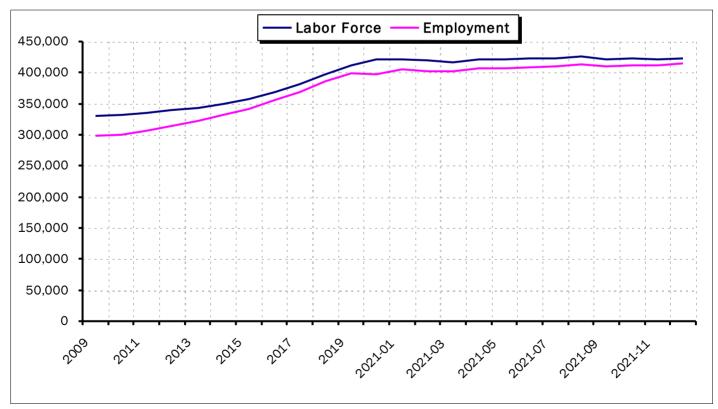
Source: Idaho Department of Labor

3. Seasonally-Adjusted Unemployment Rate, 2009 - Current



Source: Idaho Department of Labor

4. Seasonally-Adjusted Labor Force and Employment, 2009 - Current



Source: Idaho Department of Labor

5. Industry Employment and Wages- 2010, 2019 and 2020

	2010	0	201	9	202	0
Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	270,602	\$37,537	355,077	\$47,746	353,553	\$51,437
Natural Resources and Mining	6,396	\$26,480	6,950	\$37,156	6,940	\$39,658
Construction	14,039	\$40,991	26,696	\$48,443	28,351	\$51,162
Manufacturing	24,138	\$59,444	31,474	\$75,548	30,791	\$79,516
Trade, Transportation, and Utilities	54,391	\$34,668	69,290	\$45,040	70,171	\$48,399
Information	4,945	\$45,767	4,638	\$55,612	3,609	\$63,855
Financial Activities	13,460	\$44,904	18,290	\$64,253	19,126	\$74,673
Professional and Business Services	38,607	\$39,651	48,854	\$54,638	50,201	\$58,827
Education and Health Services	60,402	\$36,844	77,441	\$45,029	77,082	\$47,742
Leisure and Hospitality	25,398	\$14,098	39,098	\$18,672	34,924	\$19,439
Other Services	7,671	\$24,461	10,297	\$33,638	9,611	\$35,744
Public Administration	21,128	\$45,395	22,405	\$55,727	22,738	\$57,224

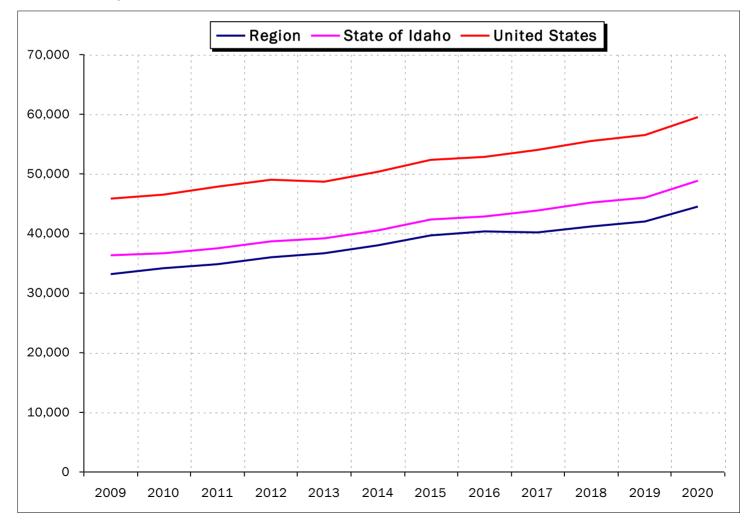
Source: Idaho Department of Labor

6. Top Employers, 2020

Employer	Ownership	Range
St. Luke's Regional Medical Center	Private	5,000+
Micron Technology	Private	5,000+
St. Alphonsus Health System	Private	5,000+
Meridian Joint School District	Local Gov	2,500 - 4,999
Albertsons	Private	2,500 - 4,999
Wal-Mart	Private	2,500 - 4,999
Boise State University	State Gov	2,500 - 4,999
Boise School District	Local Gov	2,500 - 4,999
City of Boise	Local Gov	1,000 - 2,499
J. R. Simplot Company	Private	1,000 - 2,499

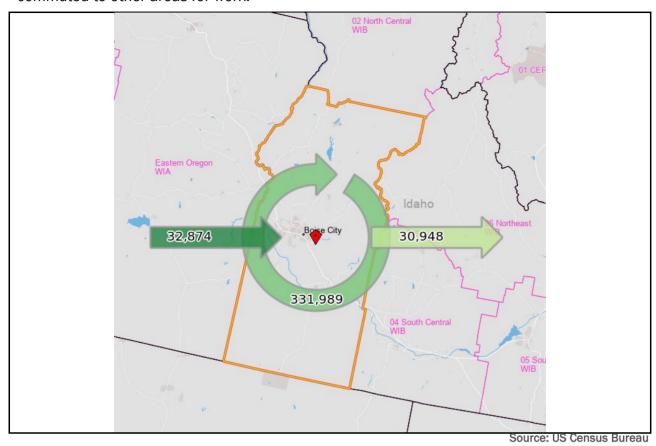
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor

7. Real Per Capita Income, 2009 - 2020



8. Labor Force Commuting Patterns, 2019

It is estimated that 331,989 workers lived and worked in Southwest Idaho in 2019. Another 32,874 workers were employed in Southwest Idaho but lived outside, while 30,948 workers commuted to other areas for work.



9. Top 10 Cities Where People Who Work in Southwest Idaho Live, 2019

City of Residence	All Jobs
Boise City	107,209
Meridian	42,185
Nampa	38,275
Caldwell	21,114
Kuna	8,940
Eagle	8,677
Garden City	5,470
Mountain Home	4,178
Star	3,613
Middleton	2,584

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

10. Top 10 Cities Where People Who Live in Southwest Idaho Work, 2019

City of Employment	All Jobs
Boise City	162,661
Meridian	45,458
Nampa	35,404
Caldwell	16,033
Eagle	8,584
Garden City	8,217
Twin Falls	2,967
Mountain Home	2,686
Ontario , OR	2,608
Kuna	2,191

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

For more Information, Contact:

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